



# 2012 Retail Outlook Guide

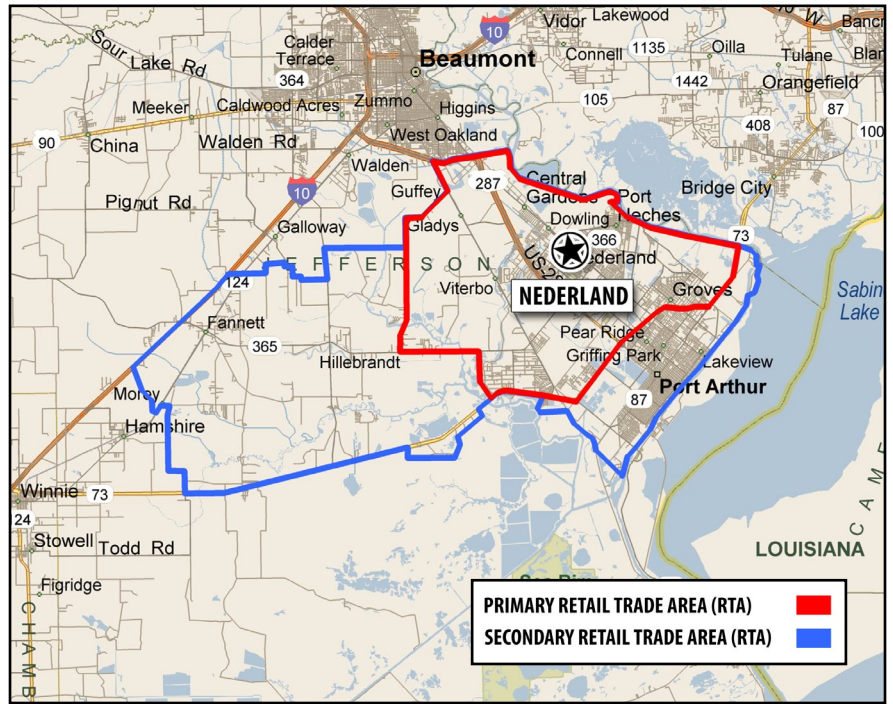
## Nederland, Texas

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## Primary & Secondary Retail Trade Areas Summary Comparison



### Population (Secondary RTA includes Primary RTA and Nederland)

	1990	2000	2012 Estimate
Nederland	17,002	17,422	17,441
Primary Retail Trade Area	62,345	74,367	75,293
Secondary Retail Trade Area	114,237	126,702	123,185

### Income

2012 Estimate	Primary RTA	Secondary RTA
Average Household	\$60,663	\$54,376
Median Household	\$48,950	\$42,235
Per Capita	\$21,837	\$19,617

### Race Distribution

2012 Estimate	Primary RTA	Sec. RTA
White	74.37%	60.53%
Black or African American	14.12%	23.07%
American Indian/Alaskan	0.45%	0.57%
Asian	3.18%	3.84%
Native Hawaiian/Islander	0.05%	0.03%
Other Race	6.02%	9.90%
Two or More Races	1.82%	2.05%
Hispanic or Latino (of any race)	14.96%	22.46%

### Age

2012 Estimate	Primary RTA	Sec. RTA
Under 5 Years	5.70%	6.95%
5-14 Years	10.80%	12.49%
15-20 Years	7.44%	8.22%
21-24 Years	5.92%	5.81%
25-34 Years	17.67%	16.05%
35-44 Years	13.22%	12.44%
45-54 Years	15.31%	14.46%
55 Years and Over	23.95%	23.59%
	Primary RTA	Sec. RTA
Median Age	36.87	35.39
Average Age	38.60	37.50

### Educational Attainment

2012 Estimate	Primary RTA	Sec. RTA
Graduate or Professional	3.53%	3.31%
Bachelor's Degree	11.40%	10.00%
Associate Degree	7.54%	6.55%
Some College, No Degree	28.01%	27.24%
High School Graduate	33.54%	33.39%
Some High School, No Degree	11.02%	12.36%
Less than 9th Grade	4.96%	7.15%