



## **2019 "LIGHT UP NEDERLAND"**

### **Business Holiday Decorating Contest RULES & INSTRUCTIONS**

The 5<sup>th</sup> Annual "LIGHT UP NEDERLAND" Business Decorating Contest will be held this season with the following dates:

**Entry Application Deadline: 12/04/19**

**Judging Period: 12/12/10 through 12/14/19**

**Winners Announced: 12/20/19**

**Please read these rules and instructions and if you have any questions contact Nederland EDC at 729-1020. Entry applications are available at NEDC 1519 Boston Avenue or on-line at [www.nededc.com](http://www.nededc.com).**

1. Participation is open to all businesses with a City of Nederland address.
2. Entry is free, no cost or fees apply.
3. Employees of the City of Nederland, NEDC, Chamber or Heritage Festival are not eligible to win prizes.
4. Contest is for exterior decorations only, including decorations in windows that are visible from the exterior.
5. Judging will be done from outside the business only.
6. Judging will be based on "curb appeal" as viewed from the street only. Therefore only those decorations located on the street side of the property will be judged (corner lots will be judged from both streets). Judges will not enter the property to view back or side yards.
7. Participants agree to have one or more photos of their decorated residence exterior posted on the NEDC, Chamber and City of Nederland Websites and/or published in various forms of media. Participant agrees there will be no compensation of any kind for said posting or publication.

8. Judging criteria will include [a] Unique design and creative use of lights and decorations; [b] Storyline or theme; [c] Display and placement of decorations, animated objects, etc.; and [d] Overall presentation.
9. Judging will be done from 6:00 p.m. to 8:00 p.m. the week of 12/12/19-12/14/2019.
10. Participants should ensure that all lights, animations and decorations are in place and activated for the judging periods on all nights.
11. An Entry Number Card will be provided to each participant. This card must be affixed to the exterior of the business in a conspicuous place where it can be seen by the judges from the street.
12. Prizes will be CASH: Two 1<sup>st</sup> place \$500, 2<sup>nd</sup> Place \$400, 3<sup>rd</sup> Place \$300
13. Winners will be posted on Social Media and on the City of Nederland Marquee by the Police Station.
14. Winners will be able to pick up their CASH prize at the NEDC office and be prepared for your photo to be taken.
15. Be creative, be festive, have fun!

